

# Outstanding Agent Award:

Tips on how to submit a winning entry plus a handy checklist



### OUTSTANDING AGENT AWARD

# Use the below tips & checklist to impress our judging commitee.

Find out what type of information you'll be asked to provide to be eligible to win the monthly Outstanding Agent competition and scoop the Award.



"It's a great honour to win the Outstanding Agent Award not only for me but also for the Emirates Properties team because it's the result of our teamwork and dedication to give our best and close as many as deals as we can. It makes me happy to feel that our hard work has paid off and gives me the motivation to do better in the future.

I would recommend all real estate agents to enter the Awards as they can benefit from great exposure in the market and get the motivation to work harder."

Ilham ElMouhadi | EMIRATES PROPERTIES OUTSTANDING AGENT AWARD WINNER



### Why enter?

■ Get immense exposure

To hundreds of thousands of followers on our social media



## Display your winning badge on your Find Agent profile

Show the title of the best agent of the month on Find Agent - one of the highest traffic and lead generating pages on propertyfinder.ae

#### Feature in a fully dedicated article

■ Share it on your social media, email signature and EDMs



#### Get a trophy and a certificate

■ Display pictures of your trophy on your WhatsApp pic, emails and more

#### What information do we ask for?

Tick off these boxes as you go along to ensure you included all the required information.

Value of total deal(s)

Include all sales or rental deals you have closed that given month, depending on your area of expertise, for example:

Total value: SALE deals AED 3,645,000
Total value: RENT deals AED 245,000

Value of top deal

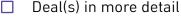
Highlight the value of the highest deal, if there's one that really made it for you that month, e.g.

Highest value deal: AED 2,800,000

Your Find Agent profile link

E.g. https://www.propertyfinder.ae/en/agent/harry-white-156334

You need to be a Verified Agent to apply. If you believe you had a great month but aren't verified yet, include this information in your application, and submit your documents for verification at the same time via <u>Manager</u>. We will try to speed up your verification process so that you have a chance to win.



Here tell us about your win/s in more detail, the number of completed transactions, location, sale/rental and property type.

Your pitch!

In 400 words or less, it's your chance to stand out and tell us why you deserve to win the next Outstanding Agent award.

Proof of transaction(s)

Include a copy of the Sales and Purchase Agreement. This will back up your claims of closing deals you mention in your entry. We won't be able to take your application into consideration if you do not provide transaction proofs. Any sensitive information such as client name can be covered.

□ Video (extra)

It's not compulsory but does make you stand out from the crowd. <u>Check out these video examples</u>. Be authentic and original! Detail your achievement(s) or get a colleague or manager to endorse your work.

### **GET INSPIRED BY PREVIOUS WINNERS**

Check out these entry examples that won these agents the Outstanding Agent award.



CONOR MCKAY FROM HAUS&HAUS



AKHIL CHIMNANI FROM RAINE & HORNE



W Henry Will View profit

MATTHEW SOLOMON FROM HAUS&HAUS

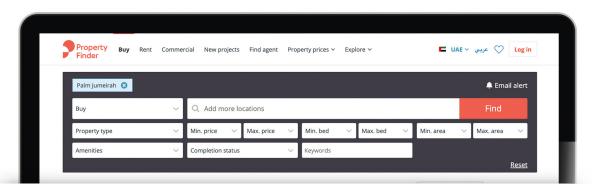
Ready to join the League?

Are you a Managing Director wanting to nominate one of your agents?

Apply and nominate on propertyfinder.ae/league



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